

CHASER

Accounts receivable software

Spend less time on manual
tasks with end-to-end software



Contents

Introduction to accounts receivable automation

Save time by automating every interaction

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Introduction to accounts receivable automation

Late payments are a widespread issue, creating cash flow uncertainty and placing unnecessary strain on finance teams. The average business is owed hundreds of thousands in overdue invoices (Intuit), and 87% of businesses report that invoices are typically paid late (Chaser). Additionally, 7.5% of invoices are written off as bad debt (Sage).

Managing accounts receivable manually is time-consuming and inefficient. Mid-sized businesses spend an average of 14 hours per week on credit management tasks (Intuit), taking valuable time away from more strategic priorities. Without the right systems in place, finance teams face delays in payments, unpredictable cash flow, and mounting administrative burdens.

Chasing payments shouldn't be a full-time job. Chaser automates accounts receivable, helping businesses get paid sooner while maintaining strong customer relationships. With end-to-end automation, real-time insights, and integrated collections services, businesses can reduce late payments, save time, and safeguard revenue.



37+
days sooner

Users receive payments an average of 37 days sooner after using Chaser on credit control tasks



15+
hours saved per week

Businesses like yours have been able to save over 15 hours per week using Chaser

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Save time by automating every interaction

Chaser automates every aspect of the accounts receivable process, ensuring payment reminders are sent through the most effective channels while maintaining a human touch.

 **Email payment reminders:** Automate and personalize invoice reminder emails from your usual email address, complete with your regular signature and branding.

 **SMS payment reminders:** Improve visibility with instant SMS reminders that reach customers on their mobile devices.

 **Auto-call:** Automate debtor phone calls, reducing manual intervention while keeping communication personal.

 **Letters:** Automatically send physical payment reminders by post, ensuring customers receive urgent requests through multiple channels.

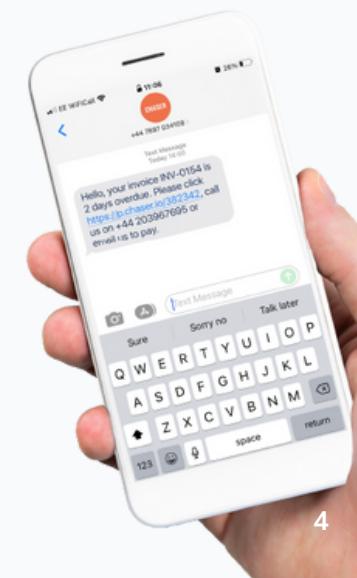
Chaser works to ensure customers never realize an automated system is contacting them. Payment reminders are fully customizable, emails come from your own email address, and your company's email signatures, branding, and logo are always used to help you maintain your brand and customer experience.

I love how flexible Chaser is. It is easy to use, has great results and I've been really impressed by how easy it is to adapt the settings to our continually changing needs. We have saved at least 15 hours per week, and that's me being stingy.



Rossana Vittorelli
Credit Control Manager,
Love Brands

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Track everything automatically

All invoices and customer interactions are logged in one place, ensuring a single source of truth for your finance team.



In-app phone calls and recording: Log and make debtor calls directly within Chaser, and automatically log recordings to improve visibility for your team.



Email tracking: Chaser integrates with your email inbox so all customer replies are automatically logged, as well as any emails sent directly from your inbox.



Customer history tracking: View a complete timeline of all payment reminders, responses, customer interactions, notes from your team, promised payment dates, and more.

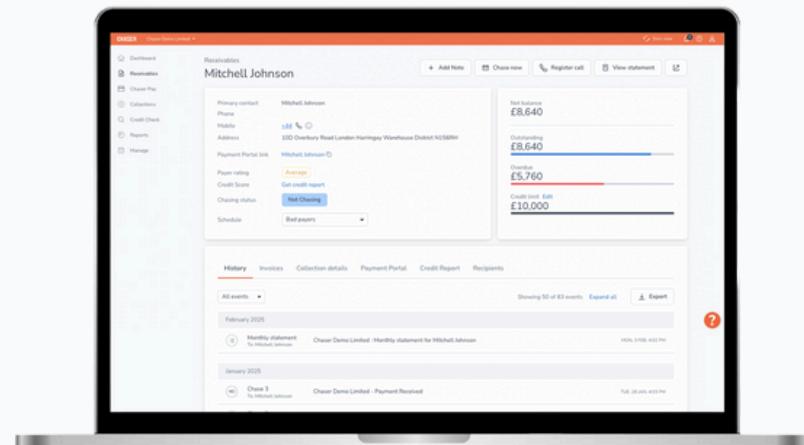


Payment plan tracking: Set up, track, and chase installment plans automatically, offering flexibility to debtors while ensuring structured repayments.



Real-time sync with your accounting system or ERP: Seamlessly connect Chaser to your accounting software, ERP, or CRM so you are always working with the most up to date invoice and payment data.

With automated tracking, businesses can avoid duplicate follow-ups, maintain visibility over customer interactions, and streamline payment collections with greater efficiency.



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Make it easier and faster for debtors to pay you

Make it easier for customers to pay you, and you'll get paid faster. With Chaser, you can offer all customers a dedicated portal to make payments. This portal includes all upcoming and paid invoices, and multiple flexible and secure options to make payment. Ensure you and your customers are always on the same page about what's due when, and reduce manual work with Chaser Pay.



Payment Portal: Offer customers a self-service portal where they can view outstanding invoices, download statements, and make instant payments.



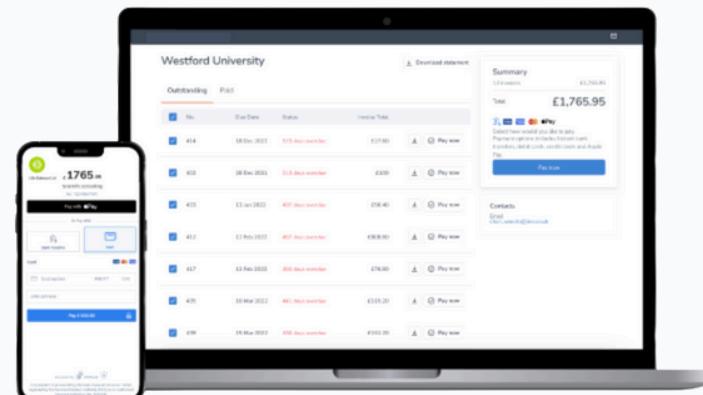
Chaser Pay: Enable secure, seamless transactions with multiple payment options, including credit cards, apple pay, google pay, bank transfers, and direct debits.



Send QR code payment links: Automatically include QR codes in postal letters, linking customers directly to the Payment Portal for instant transactions.



Downloadable invoices and statements: Allow customers to access and retrieve financial documents effortlessly, reducing payment delays and manual work for your team.



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Receive invoice payments faster and improve financial planning

Access insights and tailored recommendations to help your business improve cash flow and financial decision-making. Proactively manage late payments, minimize financial risks, and improve overall revenue stability with a suite of reports and insights available in Chaser.

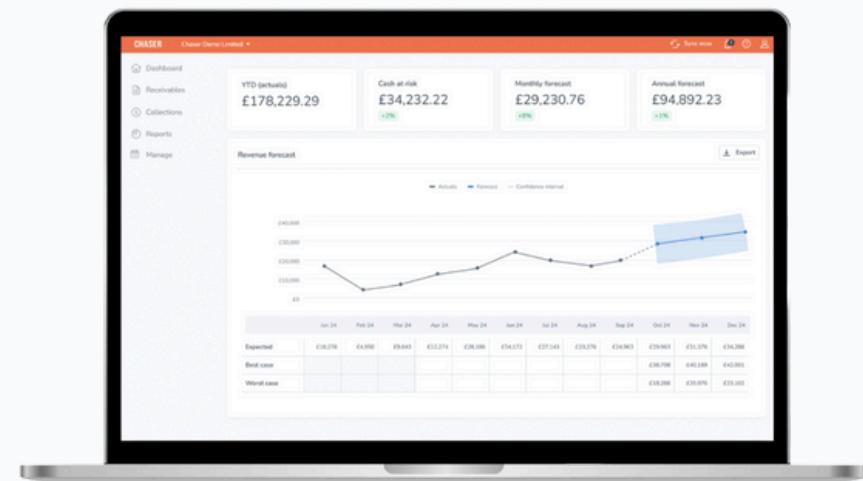
 **Payer rating:** Instantly understand customer payment behavior and identify high-risk accounts to segment and prioritize.

 **Late payment predictor:** Identify invoices most likely to be paid late, allowing finance teams to take proactive measures.

 **Recommended chasing times:** Optimize follow-up timing based on AI-driven insights, maximizing the chance of prompt payments.

 **Reports and analytics:** Gain real-time insights into overdue invoices, outstanding payments, and AR performance.

 **Revenue forecast:** Improve financial planning with accurate revenue projections, ensuring better cash flow management.



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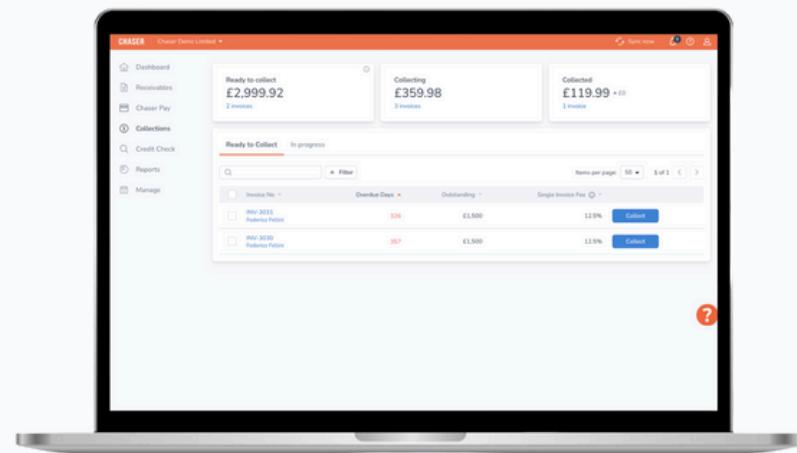
For particularly difficult cases, Chaser's debt collection service helps your business recover outstanding payments without damaging customer relationships. With Chaser's collections service, you can recover revenue that might otherwise be written off while maintaining a professional and ethical approach to debt recovery.

- **No-win, no-fee collections:** Only pay a small percentage fee when debts are successfully collected.
- Customer-friendly collections: Unlike traditional agencies, Chaser works with debtors to reach agreeable solutions that protect business relationships.
- **Full visibility over collections:** Monitor collection efforts, including letters, SMS, phone calls, and emails, directly within Chaser.
- **One-click escalation:** Easily escalate overdue invoices to collections directly from the Chaser software with no manual handover required.

It helped us collect \$19,000 in bad debt that we would have otherwise written off. Chaser's software and services have become an integrated part of our weekly and monthly credit control process.



Tom Hays
Head of Finance,
Huttie Group



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Chaser has become an indispensable tool in my working routine. It's allowed me to create personalised templates that convey the same friendliness and the same tone I would use with customers in manual emails.



Rossana Vittorelli
Credit Control Manager,
Love Brands

[Read case study](#)

Chaser and Chaser Collections have become an integrated part of our weekly and monthly credit control process. Before using Chaser and Chaser Collections, we could spend 2-3 days each month on credit control activity, and there was no guarantee that we would even receive a response or payment



Tom Hays
Head of Finance,
Huttie Group

[Read case study](#)

Chaser is an absolute necessity for any credit control team...The fact that we don't have to worry about manual processes, and the system takes care of so much for us, has been a game-changer.



Graham Rundall
Credit Control Manager,
Community Energy
Scheme

[Read case study](#)

I was very happy from the start. Helpful onboarding team, easy to implement. I am very happy with the results, which reduced our debtor days from 60 to approximately 24 in a matter of months.



Ravi Kesari
Director,
Wren Accountancy
Services Ltd

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Pricing plans adapted to your needs

Everything you need for a first-class accounts receivable automation process, at a price that suits your business. Visit the Chaser website to view pricing plans.

[View pricing plans](#)

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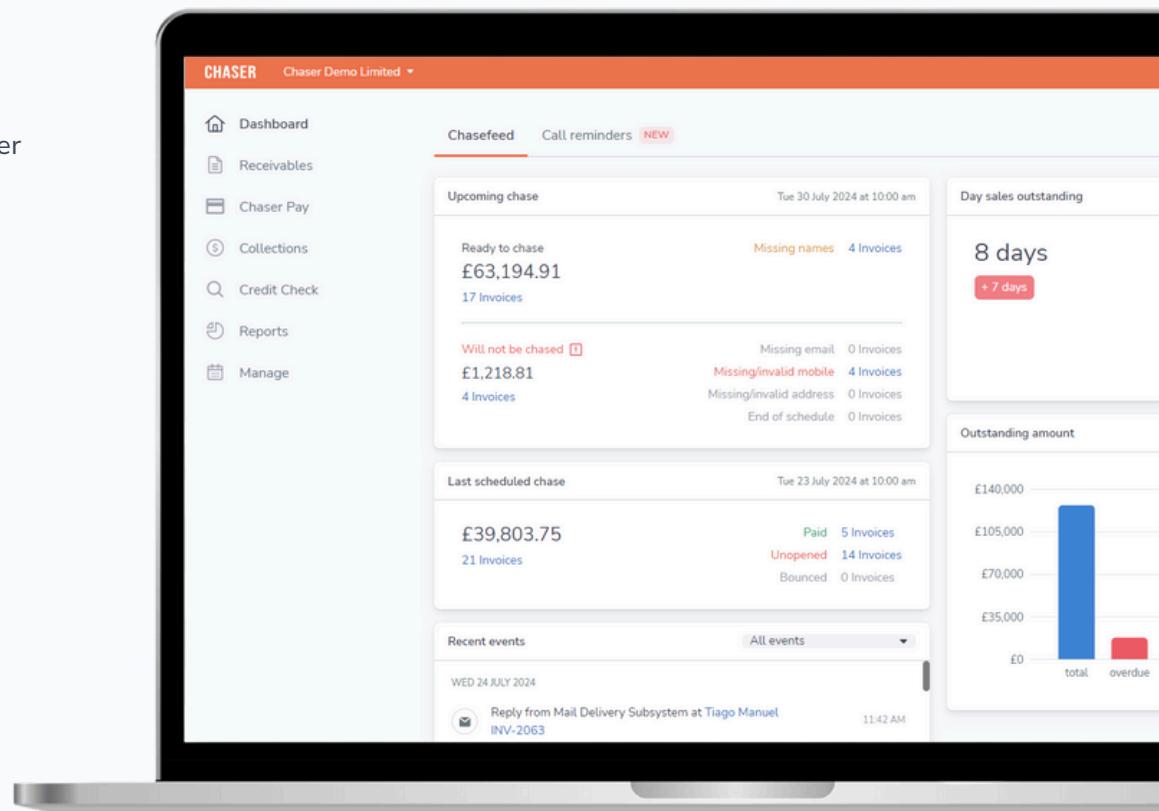
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About Chaser

Chaser helps businesses get paid sooner with its all-in-one accounts receivables automation platform, debt collections and outsourced credit control services. Users can credit check, monitor debtors, chase late invoices via SMS and email, collect payments, recover debt and reconcile accounts, all in the same platform. By sending automatic and deeply personalised payment reminders, the software and service provider effectively gets invoices paid on time without losing the human touch. To date, Chaser has helped users chase over USD 30 billion in overdue invoices. Chaser was named Best Technology Provider at the Credit Strategy Awards (2024), won the Best Use of Innovation In Business award (Management Today, 2023), Xero App Partner of the Year (2023) and won Best Use of Technology at the Credit Awards (2022).

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